Sr. No. 4888

Exam Code: 106503

Subject Code: 1521

BMM - 3rd Sem.

(2114)

HTML

Time allowed: 3 hrs.

Max. Marks: 100

Note: Attempt any five questions. All questions carry equal marks.

What is a web page? What is the structure of a web page? Write down the steps to create and display a web page? (2,6,12)

- 2. What is a URL? Differentiate between absolute URL and relative URL? Explain its structure and usage? (2, 4, 14)
- 3. What is hypertext? How is it different from the normal text? Explain the tags for handling hypertext in an HTML page? (2,4,14)
- What is a style sheet? What are its advantages? Are there any challenges of using style sheets and HTML together? Explain if any? Write style sheet rules to set text properties for a document? (2,4,14)
- 5. What is a dynamic web page? How are dynamic aspects added to a web page?

 Briefly describe the technologies available for making web content dynamic?

 (2,4,14)
- How are forms used on the web? Explain the form element in HTML?

 Describe the attributes of the element? (4,4,12)
- What are the reasons to add graphics to a web page? What file formats does HTML support to handle graphics? How can the downloading of such web pages be made fast? (4,4,12)
- Explain the following: (10,10)
 - a. Document wise colour attributes for <body> tag
 - b. Options for displaying background images

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